

Zoë Walters Media Pack

Strategist. Coach. Speaker. Author



Discover Zoë, the founder of Zig Zag Transformations, which offers consulting, coaching and experiences. Zoë, a beacon of change and a leading global Transformation Strategist, empowers individuals and businesses to thrive. With a dynamic career, Zoë's business leadership roles include Chief People Officer at leading media giant Condé Nast International, leading a \$2B global digital transformation project and Global HR Executive at renowned sports leader Adidas, leading a \$4B Digital Brand Commerce people strategy, and consulting for Fortune 500 companies. She has advised, transformed businesses, and led and coached several teams to high-performance success.

As a catalyst for change and a relentless seeker of wisdom, Zoë ignites transformative ripples that resonate across industries and communities.

Join Zoë on a journey of empowerment where potential knows no bounds, and together, let's sculpt a future defined by success and impact.

about zoë

- Degree in HR Management
Chartered Fellow CIPD
(Chartered Institute of Personnel Development)

- Transpersonal Psychology + Consciousness MSc
(working toward PhD)
Liverpool John Moores University
- Applied Psychology,
London Met University. UK
- Psychology of Human Values,
Fordham University. NYC

- Certified Coach (ICF)
- Certified NLP Master Practitioner
- Time Line Therapist
- Hypnosis



zoë's experiences



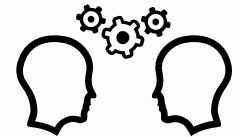
Human Resources & Business Leadership

Ex Chief People Officer Conde Nast and Hudson Holdings. Executive HR experience at Adidas, Diesel and Arcadia Group, Clients include Salesforce, Burberry, Soho House Group, DLA Piper, Zedonk plus more. Zoë can advise and strategies on transformation, change, organisational evolution, HR & business strategy, mission, values, purpose and diversity + inclusion and a number of other topics.



Psychology & Coaching

Certified coach + psychologist for high performing business owners and individuals to accelerate transformative and positive change for increased performance and success.



Speaking & Facilitation

Keynote and motivational speaking on female empowerment, personal development, self-mastery, imposter syndrome and more.



Educational Background



Liverpool John Moore's University
2020 - present

MSc Transpersonal Psychology
MSc program leading into PhD.



Coaching & NLP
2016-2019

ICF endorsed Coach Specialising in mindset, personal growth and transformation. NLP Master Practitioner, Time Line Therapy and Hypnosis.



London Metropolitan Uni
2016 - 2017
Applied Psychology



Chartered Institute of Personnel Development
2005 - 2022

Human Resources Management Diploma Level 7
Fellow Charter Member

zoë's media offers

Keynote & Motivational Speaking: Delivering captivating talks and presentations on self-empowerment, personal development, women and female empowerment, Diversity and inclusion, career transition, Imposter Syndrome, and success strategies.

Panelist Engagements: Participating in panel discussions and roundtables to provide expert insights and perspectives on current industry trends and challenges.

Workshop Hosting: Facilitating interactive and experiential sessions focused on personal development, self-mastery, purpose/mission/vision, radical accountability



- **Seasoned HR Leadership:** With over two decades as a Chief People Officer, Zoë has led transformative initiatives at Hudson Holdings, bringing invaluable insights into organizational change and strategic HR management.
- **Executive Experience:** Zoë's executive roles at Adidas, Condé Nast, and Diesel provide a rich backdrop of experience, offering deep understanding into the dynamics of leading global brands.
- **Entrepreneurial Vision:** As the Founder and CEO of a coaching-led outplacement startup, Zoë is pioneering innovative solutions for career transitions and personal development, demonstrating her commitment to driving meaningful change.
- **Expert Speaker and Coach:** Zoë is a dynamic and engaging speaker and coach, covering a wide range of topics including HR strategy, career transition, digitalization, and organizational evolution. Her compelling presentations and workshops leave audiences inspired and empowered to enact positive change.
- **Clientele:** Zoë's impressive roster of clients includes Salesforce, DLA Piper, Burberry, Soho House Group, and Adidas, attesting to her reputation as a trusted advisor and thought leader in the industry.
- **Versatile Expertise:** Zoë's expertise extends beyond traditional HR domains to encompass coaching on purpose, mission, and vision clarification, as well as guiding individuals and organizations through change and transformation, both in business and mindset.
- **Proven Track Record:** Zoë's track record of success speaks for itself, making her a go-to resource for media seeking authoritative insights and actionable strategies for navigating today's complex business landscape.

what's so great about zoë?



**Student+
Lifelong
Learner**
Innovative + fresh
thinking.



Writer
Sharing, inspiring
content creator that
helps others growth.



Traveller
Experiences that evolve
mindset and paradigm
shifts.



Go getter
Talks and walks the walk
and is highly organised.



High Energy
High motivational
energy that's infectious.



Intuitive
Connects head and heart
coherence to balance
perspectives.

Engage with me

Advisory | Strategy | Facilitation

- Non-Executive Directorship to bring perspectives as HR, business owner and advisor
- Business & Organisational Transformation
- Facilitation and embedding education

Coaching | Psychology

- Transformation coaching
- Personal Development Coaching
- Clarity + Accountability Coaching

Speaking

- Motivational
- Key note speaking
- Panel hosting



Let's Connect



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